

Designing for users of screen readers



Do...

Don't...

describe images and provide transcripts for video

`<alt>`

only show information in an image or video



follow a linear logical layout



spread content all over a page



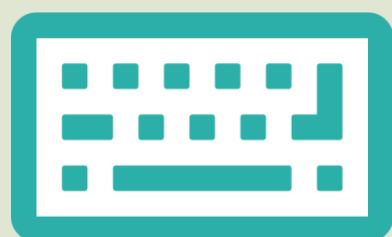
structure content using HTML5

`<h1>`
`<nav>`
`<label>`

rely on text size and placement for structure

36pt, bold
Header

build for keyboard use only



force mouse or screen use



write descriptive links and headings

Contact us

write uninformative links and headings

Click here